WHAT IS CULTURE?: A HOLISTIC OVERVIEW

- 1. What is culture?
- 2. How is culture understood?
- 3. How do I identify and define my cultural identity?

WORD CONNOTATION



Opinions

Safety

Jobs

Social media

Questioning

College

Independence

failure

Family

Food

Travel

Science

Art

School

Country music

individuality

PERSONAL & FAMILY VALUES CONTINUUM

Cultural Values: Looking at this list of values, draw a tick mark ($\bf I$) closest to the beliefs that you and your family value.	
Cautiousness	Risk-taking
Interdependence	Independence
Family Obligations	Personal fulfillment
Loyalty	Individuality
Connectedness	
Respect for traditions	Modernity
Compliance	Inquisitiveness
Family hierarchy	Familial equality

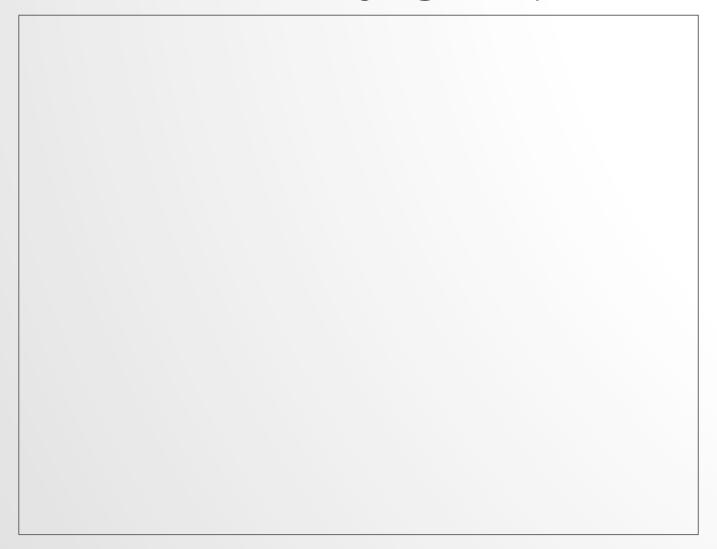
SURFACE CULTURE VS. DEEP CULTURE

WHAT DO YOU THINK THIS MEANS?

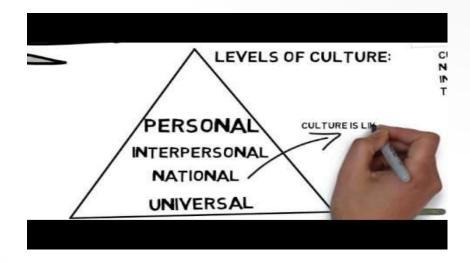
SURFACE CULTURE

DEEP CULTURE

BRAINSTORM: WHAT IS CULTURE?



You-Tube:



The Cultural Iceberg

Surface Culture

Food
Flags Festivals
Fashion Holidays Music
Performances Dances Games
Arts & Crafts Literature Language

Deep Culture

Communication Styles and Rules

facial expressions gestures eye contact
personal space touching
body language tone of voice
handling and displaying of emotion
conversational patterns in different social situations

Notions of:

courtesy and manners friendship leadership cleanliness modesty beauty

Concepts of:

self time past and future fairness and justice roles related to age, sex, class, family, etc.

Attitudes toward:

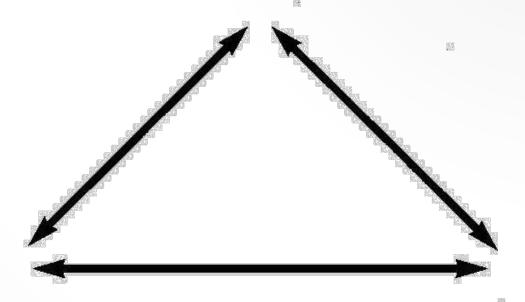
elders adolescents dependents
rule expectations work authority
cooperation vs. competition
relationships with animals age sin death

Approaches to:

religion courtship marriage raising children decision-making problem-solving

Meanings, attitudes, ideas, values

Perspectives



Practices

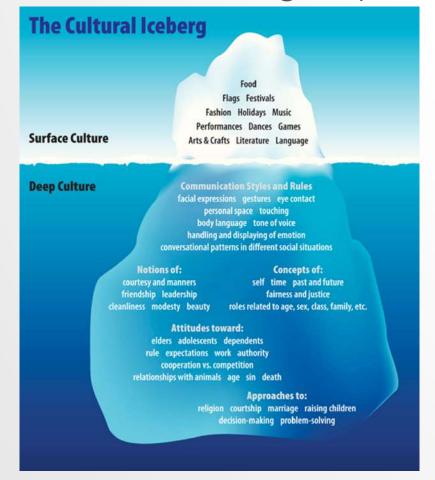
Patterns of social interactions

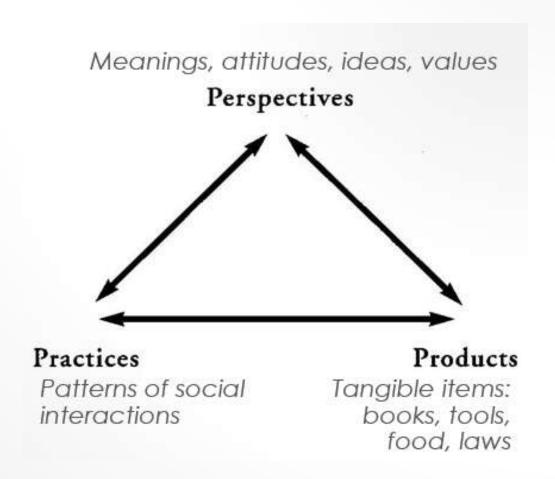
Products

Tangible items: books, tools, food, laws

CULTURAL ANALYSIS

- Analyze the quote, picture, or definition about culture and determine if it is surface culture or deep culture.
- Then, determine if the image represents a perspective, practice, or product.





ADDITIONAL RESOURCE

CULTURAL DIVERSITY EXAMPLES: AVOID STEREOTPYES
WHILE COMMUNICATING

