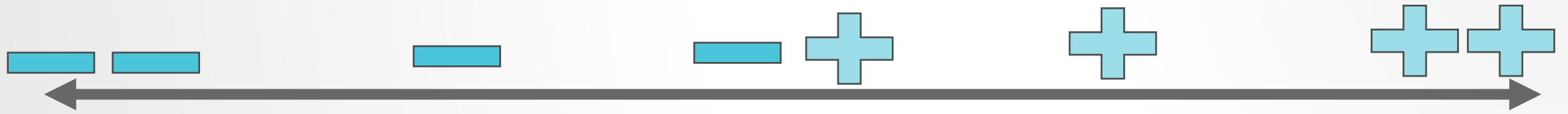




# WHAT IS CULTURE?: A HOLISTIC OVERVIEW

1. What is culture?
2. How is culture understood?
3. How do I identify and define my cultural identity?

# WORD CONNOTATION



Opinions

Family

Safety

Food

Jobs

Travel

Social media

Science

Questioning

Art

College

School

Independence

Country music

failure

individuality

# PERSONAL & FAMILY VALUES CONTINUUM

**Cultural Values:** Looking at this list of values, draw a tick mark ( **I** ) closest to the beliefs that you and your family value.

*Cautiousness*.....*Risk-taking*

*Interdependence*.....*Independence*

*Family Obligations* .....*Personal fulfillment*

*Loyalty* .....*Individuality*

*Connectedness* .....*Autonomy*

*Respect for traditions* .....*Modernity*

*Compliance* .....*Inquisitiveness*

*Family hierarchy* .....*Familial equality*

# SURFACE CULTURE VS. DEEP CULTURE

WHAT DO YOU THINK THIS MEANS?

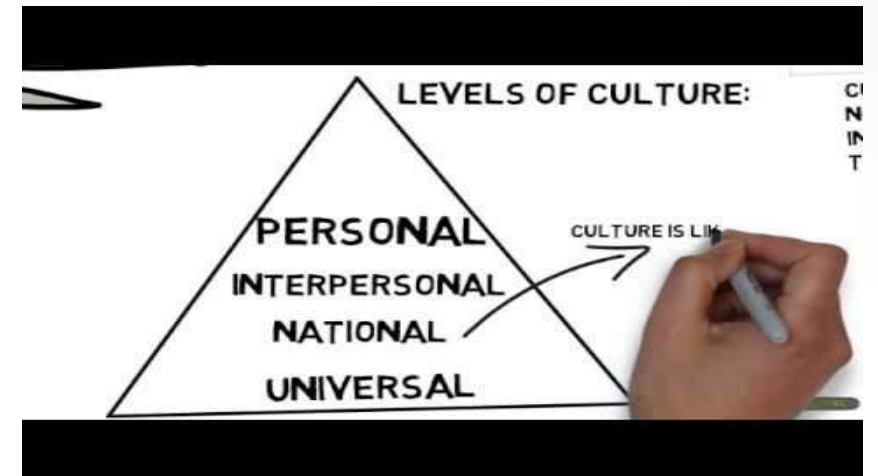
**SURFACE CULTURE**

**DEEP CULTURE**

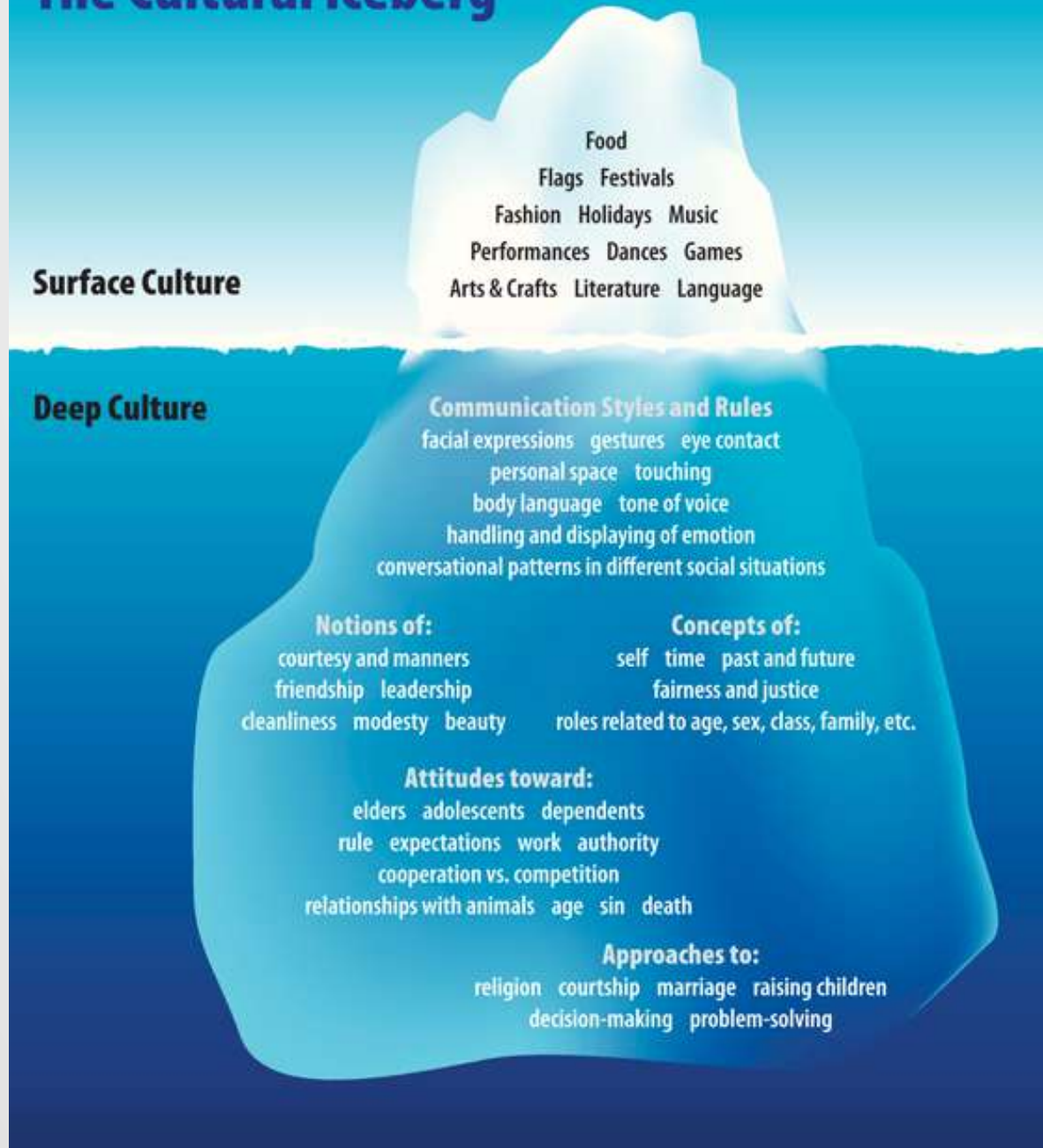
# BRAINSTORM: WHAT IS CULTURE?



You-Tube:

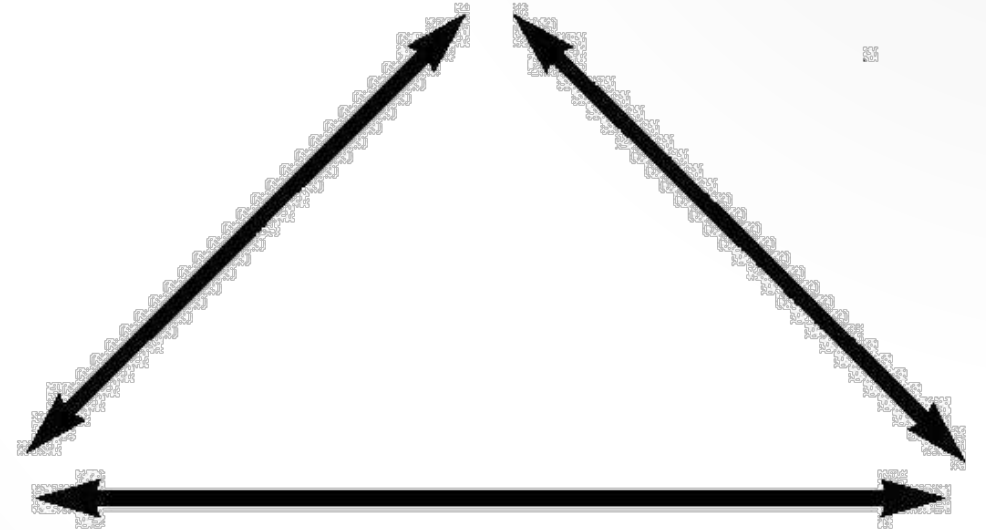


# The Cultural Iceberg



*Meanings, attitudes, ideas, values*

## Perspectives



## Practices

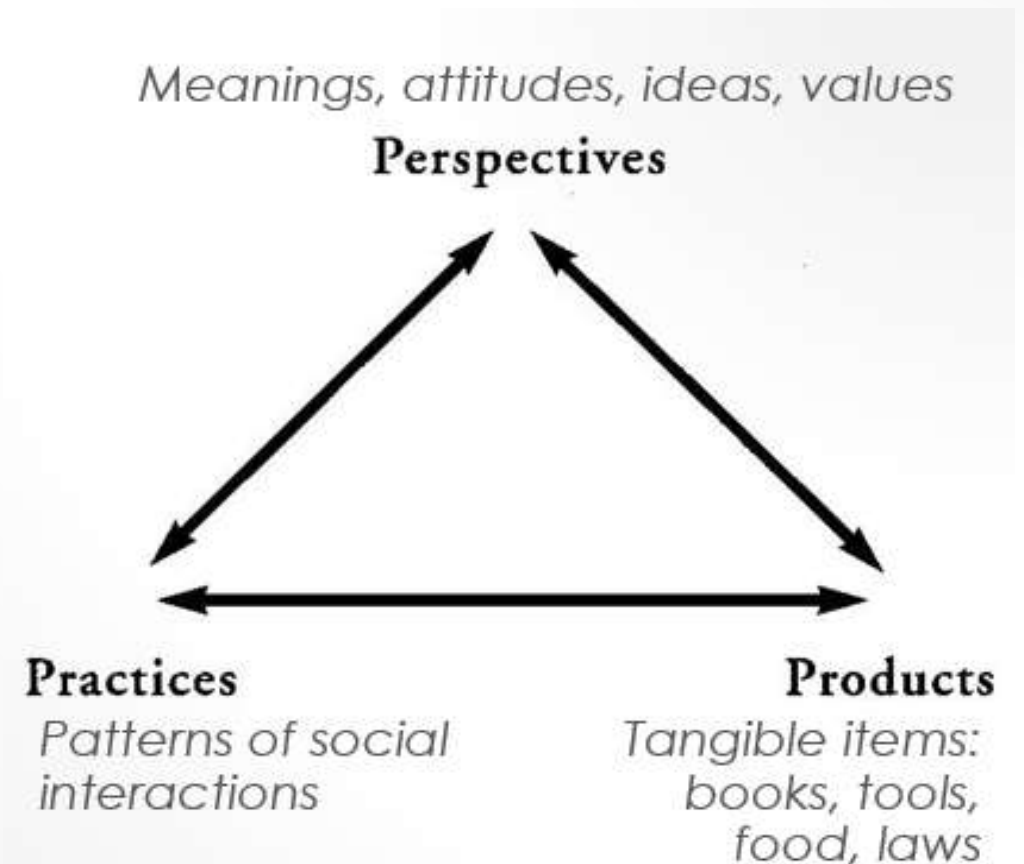
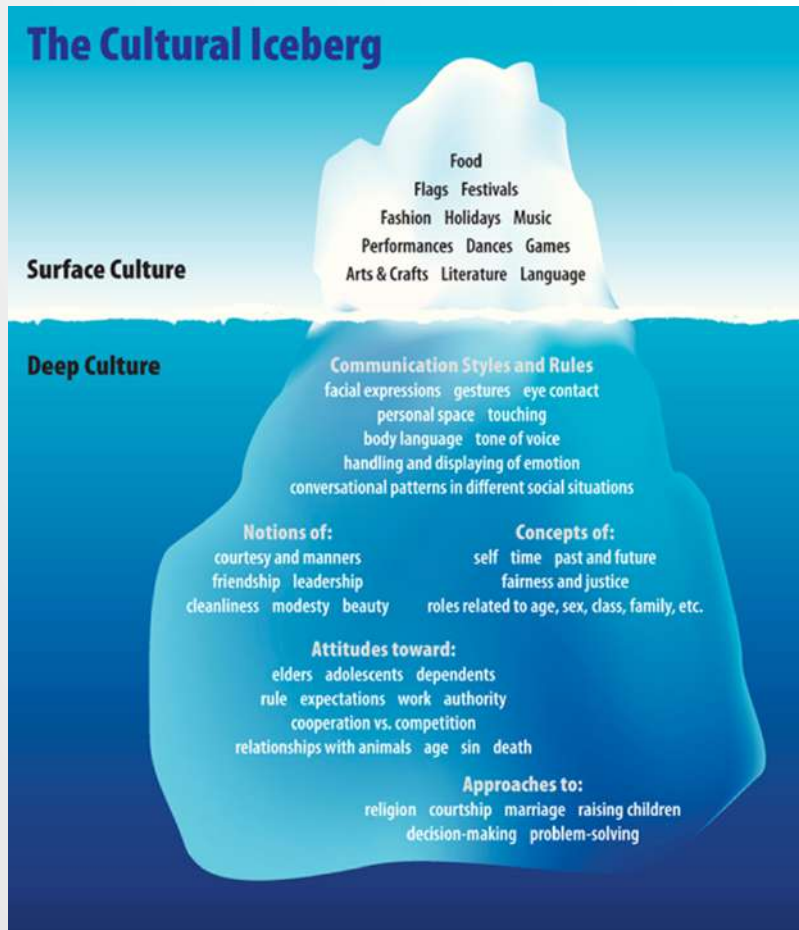
*Patterns of social interactions*

## Products

*Tangible items:  
books, tools,  
food, laws*

# CULTURAL ANALYSIS

- Analyze the quote, picture, or definition about culture and determine if it is surface culture or deep culture.
- Then, determine if the image represents a perspective, practice, or product.



# ADDITIONAL RESOURCE

*CULTURAL DIVERSITY EXAMPLES: AVOID STEREOTYPES  
WHILE COMMUNICATING*

